

Horses & Dreams meets Brazil

23.-27. April 2014 Hagen a.T.W.
HOF KASSELMANN



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PRESS RELEASE

HORSES & DREAMS meets Brazil

Hof Kasselmann in Hagen a.T.W. • April 23 – 27, 2014

The Final Countdown: Horses & Dreams meets Brazil to start in 20 days

(Hagen a.T.W.) Accompanied by beautiful weather and Brazilian sounds, organizer Ullrich Kasselmann informed about the upcoming event "Horses & Dreams meets Brazil". It was a pleasure for him to welcome the silver (team Olympia / London 2012) and gold medalist (team European Championships/Herning 2013) Kristina Sprehe, the outstanding Swedish show jumping rider from the Beerbaum-stable Henrik von Eckermann, Germany's national dressage coach Monica Theodorescu and Heinrich-Hermann Engemann from the team of coaches of the German national show jumping team as well as Bernd Beeking, representing the new main sponsor of the DKB-Riders Tour.

Meanwhile, Horses & Dreams counts among the most important events in the international tournament schedule. Kristina Sprehe: "And nevertheless, you still feel like being invited into the private home of the Kasselmann-family." Horses & Dreams has been a highlight for her every year, and this already since childhood, Sprehe enthusiastically said. She had already won the team gold medal at the 2002 European Championships for ponies in Hagen. "The conditions couldn't be better, and all the additional details are hard to top. Desperados is fit again, so we will be ready for the challenge."

Even national coach Monica Theodorescu looks wistfully back to her own starts in the saddle. "I'm always a bit sad that I am not able to compete here myself any more, but of course I also enjoy Hagen from the sideline." Horses & Dreams is the start into the new outdoor season, with everybody eagerly looking forward to spending time outside, the National Coach says.

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Bernd Beeking, new main sponsor of the DKB-Riders Tour with his company „SOLEM“, also reported about many pleasant memories: Following an international Young Riders' Festival at Borgberg, Beeking's daughter was nominated for the national team. This is not the only reason why the friendly businessman is that closely connected with equestrian sports. "We often see how hard it is for equestrian sports to find the appropriate approval that is so very important for this sport," Beeking explained. "As the long-lasting co-operation with the Schockemöhle-stables as main sponsor of the German Classics has been that positive for our company until today, it was a pleasure to expand the co-operation."

Dr. Ulf Möller, responsible for the tests in the Almased dressage stadium, was happy to announce an exciting novelty, the "Nürnberger Burg-Pokal". "We would have been happy to host the "Nürnberger Burg-Pokal" already earlier. As the Championships for professional riders changed the venue, new temporal opportunities were possible in the dressage schedule."

Francois Kasselmann, responsible for the show jumping competitions, expects show jumping riders from so far 17 different countries, competing for Euro 222,400 in prize money in the Kasselmann show jumping stadium. Besides, it is the first time that the best seven- to eight-year-old jumper will be nominated this year. "The prize will be a car, donated by the Johannpeter-family from Brazil," Francois Kasselmann said. A number of title holders will meet in the show jumping stadium. Equestrian legend and last year's winner John Whitaker (GBR) will compete against the overall champion of the 2013 DKB-Rider Tour, Carsten-Otto Nagel as well as against other strong competitors such as Ludger Beerbaum and Lars Nieberg.

„In addition to the Brazilian show presentations of the Tangará Brasil Dance Group, social projects belong to Horses & Dreams like boots belong to the rider," Ulli Kasselmann explains. The legendary "Red Horse" will be put up for auction on Saturday, April 26, within the initiative "Riding against Hunger" for the benefit of the German Agro Action.

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Secretary of Defense Ursula von der Leyen is the patron of the project "Riding against Hunger", and she will of course personally support the project in Hagen. Howard Carpendale is another well-known guest, accompanying the social project at Horses & Dreams and beyond. The pop singer, born in South Africa, was immediately enthralled of the idea to do good, and he will be guest at Horses & Dreams on Saturday afternoon.

Tickets+++Tickets+++Tickets+++

Tickets are available for booking at € 13.50 € with www.horses-and-dreams.de or with ADticket online at www.adticket.de, with the ticket hotline: Tel. ++49 (0)180 - 60 50 400 (€ 0.20 / incl. VAT charge for calls fixed network, max. € 0.60 € /charge for calls mobile phone network) and with all ADticket-booking offices. Free entry for children aged younger than 12, teenagers (12 – 18 years) pay reduced admission fees.

For all results, additional information and impressions, please click on www.horses-and-dreams.de.

Hagen a.T.W. April 3, 2014

This press release is distributed on behalf of P.S.I. GmbH – Horses & Dreams.

For questions or additional information, please contact:

Anna Baden, P.S.I.-GmbH – Horses & Dreams, Am Borgberg 3, D-49170 Hagen a.T.W.

Phone: +49 (0)5401 881096 * Fax: +49 (0) 5401 364543 * Mobil: +49 (0) 173 7612511

e-mail: anna.baden@psi-sporthorses.de