



Horses & Dreams meets Portugal

24. – 28. April '24

Hagen a. T. W. | Hof Kasselmann

Incentive & Hospitality





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The opening of the green season at Horses & Dreams meets Portugal in Hagen a.T.W.

Starting fields and ambience on highest level let expect a lot from April 24 - 28, 2024

International top sport in show jumping and dressage, embedded in a world of experience with annually changing garb - that is Horses & Dreams! On April 24, 2024, the equestrian sport will start into the outdoor season on the beautiful grounds of the Kasselmann family at the foot of the Teutoburg Forest and exclusive shows, hospitality, shopping and more will attract visitors. Numerous visitors, riders, sponsors and media come to enjoy the sportive and entertaining highlights of this top event in the horse country of Lower Saxony.

The success of the event is guaranteed, as the team around Ullrich and Francois Kasselmann has a special track record in organizing events at the highest level for more than 20 years now.

Experience international top-class sport on 4* level and cultivate at the same time trend-setting contacts in the acquisition of new customers and customer loyalty. Enjoy together with your guests a special experience and the exciting competitions of the world's best riders.





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Hospitality approach

Effectively linking sport and business

Combining sport and business effectively Today, international equestrian events are not only a meeting place for numerous enthusiasts of equestrian sports, they are also advancing to become major social events with a high status.

Only the right location creates the prerequisites for a great experience. The manifold possibilities at Hof Kassmann offer an exclusive perspective on exciting competitions of the world's best riders.

Individual incentive arrangements combine the best places, outstanding gastronomy,

small outstanding gastronomy, small attention-grabbing events and personal attention.

The V.I.P. areas on the Borgberg create an ideal ambience for cultivating customer relationships, meeting decision-makers or honoring deserving employees. Whether it's high-class guest services or informal encounters with interesting people from the worlds of business, culture and politics: this is where you'll meet celebrities and the stars of international equestrian sport.

Options:

- *V.I.P.-Sky Lounge*
- *V.I.P.-Loge Springen*
- *V.I.P.-Golden Ticket*
- *V.I.P.-Loge Dressur*





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V.I.P. Sky Lounge

Exclusive atmosphere with impressive panorama

Enjoy the special experience together with your guests in the exclusive atmosphere of the Roof Lounge with an extraordinary view and experience the exciting decisions of the sporting highlights up close.

We offer you box arrangements for the entire duration of the event to maintain important customer contacts or to acquire new customers.

The following services are associated with a box reservation:

- Individually reserved tables for six people
- Beverage and hostess service at the box location
- Exquisite all-day catering á la carte incl. front cooking in a sophisticated and elegant atmosphere
- Exquisite wine and champagne list - Access to all V.I.P. areas
- Parking tickets for the V.I.P. parking lot

! On request we offer guests of the V.I.P.-Sky Lounge an exclusive social program.





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Receptions

A prelude in an exclusive setting

As an elegant entrée to the box arrangement, the Kasselmann family can welcome your guests at a reception, e.g. in the Yellow Salon. We are happy to serve drinks and canapés on request.

Private Area

Your own area

On request, we can set up a private area for you and your guests within the V.I.P. Lounge, which will be reserved exclusively for your guests for the duration of the Horses and Dreams event.

Meet the Stars

Integration of an equestrian personality

A prominent equestrian personality will be available to your guests for an in-depth conversation. In addition to the opportunity to meet a top athlete in person, you and your guests will learn interesting background information about equestrian sports.

Behind the scenes

Guided tours in the backstage area

A look behind the scenes is always particularly appealing. We will be happy to offer you and your guests an interesting guided tour. If you wish, this can also include a tour of the stables, which are usually reserved for riders and grooms.

Guided tour of the course

Experiences from a unique perspective

Once a day, a well-known equestrian personality guides a small group of about six people through the course of the following jumping competition and explains the sporting and technical requirements of the competition.

Contact network

Contacts at the highest level

During the tournament days, a competent contact partner of our team will be at your side. We will be happy to support you in the following matters, among others:

- Establishing a contact between your company and sponsors as well as guests of the event.
- Through additional measures, such as a tour of the stables or a „Meet & Greet“, you will have the opportunity to get to know the stars of equestrian sport. We will be happy to provide you with a souvenir photo after the event if you wish.





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V.I.P. Loge Jumping

Within the exclusive V.I.P.-restaurant there are logentables à 6 persons available with best view to the arena. The focus is on using the restaurant without losing sight of the sporting action.

- Individually reserved box seats for six people
- Drinks and hostess service at the box seat
- Use of the high-quality buffet in the V.I.P. restaurant
- Parking tickets for the V.I.P. parking





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V.I.P. Golden Ticket

As an alternative to reserving a 6-seat box, you can invite your family, friends or business partners with a so-called „Golden Ticket“. The spacious V.I.P. restaurant is an excellent place to socialize with other guests.

- Use of the high-quality buffet in the V.I.P. Restaurant
- Free choice of seats within the restaurant area (please note that access to the loge with direct view of the arena is not included)
- Parking tickets for the V.I.P. parking





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V.I.P. Loge Dressage

Enjoy the finest top-class sport from the best seats!

Of course we also offer exclusive seats in the dressage stadium to our dressage enthusiastic visitors. Take advantage of the opportunity to reserve one of the logo- tables for six people and enjoy dressage sport at the very highest level at close range.

The following options are available to you when you reserve a logo table at the dressage stadium:

- Individual reservation of a table for six persons
- Beverage and hostess service at the box seat
- Exquisite all-day catering in a sophisticated and elegant atmosphere
- Free access to the V.I.P. restaurant at the dressage and jumping stadium
- Parking tickets for the V.I.P. parking





MITTWOCH/WEDNESDAY
24. April

Springen/Jumping
Morgens Morning CSIYH Youngster Tour – 1. Qual. Penalty/Time 1,30m
Abend Evening CSI2* Warm-up 2-Phasen 1,35m
Abend Evening Eröffnungsfeier Opening ceremony

Dressur/Dressage
Morgens/Morning CDI3* Grand Prix de Dressage Qual. zum/to Grand Prix Special
Mittags Noon Qual. zum Finale der Amateur Tour des Ankumer Dressur Clubs S3

DONNERSTAG/THURSDAY
25. April

Springen/Jumping
Morgens Morning CSI1* 2-Phasen Special 1,15m
Morgens Morning CSIYH Youngster Tour 2. Qual. 2-Phasen Special 1,35m
Mittags Noon CSI2* Medium Tour Penalty/Time 1,40m
Abend Evening CSI3* BigTour 2-Phasen 1,40m

Dressur/Dressage
Morgens/Morning CDI3* Grand Prix Special
Mittags Noon CDI4* Grand Prix de Dressage Qual. zur Kür/to Freestyle
Abend Evening CDI1* FEI Prix St. Georges

FREITAG/FRIDAY
26. April

Springen/Jumping
Morgens Morning 1. Qual. for Finalqual. for Deutschlands U25 Springpokal der Stiftung Deutscher Pferdesport Penalty/Time 1,45m
Morgens Morning CSI2* 2. Qual. 2-Phasen Special 1,45m
Mittags Noon CSI1* Small Tour 2-Phasen Special 1,20m
Abend Evening CSI YH Youngster Finale 2-Phasen 1,35m
Abend Evening CSI3* BigTour 1. Qual. Penalty/Time 1,45m

Dressur/Dressage
Morgens Morning CDI4* Grand Prix de Dressage Qual. zum/to Grand Prix Special
Mittags Noon Finale of the Amateurtour of the Ankumer Dressur Club Prix St. Georges Freestyle
Abends Evening Qual. for the finalqualification of the Louisdor-Preis 2024 Young Horse Grand Prix (FN)

SAMSTAG/SATURDAY
27. April

Springen/Jumping
Morgens Morning 2. Qual. for Finalqual. for Deutschlands U25 Springpokal der Stiftung Deutscher Pferdesport Penalty/Time 1,45m
Morgens Morning CSI1* Small Tour Finale mit Stechen/jump-off 1,25m
Mittags Noon CSI2* Finale 2-Phasen Special mit Stechen/jump-off 1,45m
Abend Evening CSI3* BigTour 2. Qual. mit Stechen/jump-off 1,50m
Abend Evening Reit Biathlon & Show Abend

Dressur/Dressage
Morgens/Morning CDI1* Intermediaire I
Mittags Noon Qual. zur Finalqualification zum NÜRNBERGER BURG-POKAL der Dressurriter 2024 Prix St. Georges Special
Abends Evening CDI4* Grand Prix Freestyle

New dressage arena
Mittags Noon Cup of Sparkasse Osnabrück Einfacher Reiterwettbewerb Semifinal

SONNTAG/SUNDAY
28. April

Springen/Jumping
Morgen Morning Finalqualification for Deutschlands U25 Springpokal der Stiftung Deutscher Pferdesport mit Stechen/jump-off 1,50m
Mittags Noon CSI3* Big Tour Finale mit Stechen/jump-off 1,50m

Dressur/Dressage
Morgens Morning CDI4* Grand Prix Special

Morgens Morning Cup of Sparkasse Osnabrück Einfacher Reiterwettbewerb Finale

Mittags Noon Finalqualification zum NÜRNBERGER BURG-POKAL der Dressurriter 2024 Prix St. Georges Special

Mittags Noon NÜRNBERGER BURG-POKAL Führzügelwettbewerb

Mittags Noon Qual. for the final of the Louisdor-Preis 2024 Young Horse Grand Prix (FN)

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i Preliminary schedule

Conditions & Booking *We will be happy to advise you*

V.I.P. Sky Lounge

Loge on the second floor with an exclusive view of the arena including all day catering à la carte, a select wine and champagne list, and access to the V.I.P. restaurant from Thursday to Sunday. Without social program

	without social program	with social program
Loge for 6 persons	8.500,- €	on request
Sky Lounge Golden Ticket per day	400,- €	-

V.I.P. Loge jumping

Including catering & drinks in the V.I.P. restaurant as well as access to the loge tables with a view of the short side of the arena with free choice of seats

Loge for 6 persons (first level)	6.000,- €
Loge for 6 persons (second level)	5.200,- €
Loge for 6 persons (third level)	4.500,- €

V.I.P. loge dressage

With access to the loge tables in the front area with a view of the dressage arena

Loge for 6 persons (first level)	5.000,- €
Loge for 6 persons (second level)	4.000,- €

V.I.P. Golden Tickets

With free choice of seats in the restaurant area show jumping & dressage (without seat reservation)

Day ticket	180,- €
Season ticket	600,- €

The V.I.P. Areas are open from Thursday to Sunday. All prices are subject to VAT.

Kontakt und Beratung

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